

Hope For The Warriors®



MISSION STATEMENT

The mission of Hope For The Warriors® is to enhance quality of life for U.S. service members and their families nationwide who have been adversely affected by injuries or death in the line of duty. Hope For The Warriors® actively seeks to ensure that the sacrifices of wounded and fallen warriors and their families are never forgotten nor their needs unmet.

ORGANIZATIONAL OVERVIEW

Hope For The Warriors® is a national nonprofit organization, enhancing the quality of life for U.S. service members and their families nationwide who have been adversely affected by injuries or death in the line of duty. Special programs within the organization have been designed to help achieve its goals and mission, ensuring that “no sacrifice forgotten, nor need unmet” for service members and their families. It is with the generous support of a grateful nation that brave Americans and honorable military families who have sacrificed to defend and protect our freedom remain unfaltering in their determination and find hope and purpose beyond recovery.

ABOUT US

Hope For The Warriors® is a national, nonprofit organization that supports wounded U.S. service members, their families, and families of the fallen. A group of military wives founded the organization in 2006. They stood together as they witnessed, firsthand, the effects of the war on service members and their families. Since that time, Hope For The Warriors® has grown tremendously in the span of programs offered and the number of wounded and family members assisted.

While founded and headquartered in North Carolina, the organization maintains offices in New York, Washington, D.C., and Virginia. Its representatives cover California, Texas, Florida, Illinois, and Wyoming, enabling us to maintain a nation-wide presence. The leadership of the organization still remains in the dedicated hands of military wives.

ACCOLADES

Hope For The Warriors® is a part of the Combined Federal Campaign, designated as a “Best in America” by the Independent Charities of America, and accredited by the Better Business Bureau’s Wise Giving Alliance.

LEGAL INFORMATION

Hope For The Warriors® (Federal Tax ID 20-5182295) is a 501(c)(3) tax-exempt charity as defined in sections 509(A)(1) and 170(B)(1)(A)(VI) of the Internal Revenue Code.

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Hope For The Warriors® Programs



ABOVE & BEYOND

The Above & Beyond program provides the professional tools and one-on-one guidance for wounded service members to transfer their military skills into the civilian workplace. Service members will develop a personal and professional development plan customized to their individual needs and interests. These plans may encompass both life and career goals such as continuing education, employment opportunities and business development.

FAMILY SUPPORT

Hope For The Warriors® seeks to provide “care for the caregivers.” We recognize the exhaustive role that families play in the recovery process of the wounded warrior. Family members provide essential financial and emotional support with little thought for their own needs. Many caregivers leave their jobs and community behind to remain bedside throughout months and even years of recovery. Such selfless giving of both time and money takes an emotional toll.

HOPE & MORALE

The Hope & Morale program provides respite and recreational opportunities for wounded service members engaged in the long process of recovery. Such events raise spirits, restore hope and inspire a commitment to recovery—all-important factors in long-term rehabilitation success.

IMMEDIATE NEEDS

Hope For The Warriors® works daily with wounded service members, their families, and families of the fallen to meet immediate financial needs resulting from a service member’s combat related injury.

The Immediate Needs program involves integrated case management on various levels engaging individual wounded service members, the VA and/or the warrior unit in which they are associated, medical professionals (if applicable), the Department of Defense and other nonprofit organizations.

Travel, lengthy hospital stays, loss of income and unexpected expenses create financial burdens for families during a vulnerable and uncertain time in their life. Originally designed to meet short-term needs in the days following an injury, the program has expanded to assist wounded heroes and their families as they navigate through long-term recovery.

OUTDOOR ADVENTURES

Hope For The Warriors® Outdoor Adventures program provides adaptive opportunities for wounded heroes to participate in sporting activities in the great outdoors. Service members, who previously embraced an outdoorsman lifestyle, as well as those new to wilderness sports, are introduced to recreational opportunities on the road to recovery.

Hope For The Warriors® Programs



SPOUSE/CAREGIVER SCHOLARSHIPS

The Spouse/Caregiver Scholarship program identifies, recognizes, and rewards spouses/caregivers for their strength, fidelity, and resolve despite adversity. Scholarships aid in continued education at a reputable, accredited university, college, or trade school for spouses/caregivers as they assume critical roles in the financial well being of their families.

TEAM HOPE FOR THE WARRIORS®

Team Hope For The Warriors® unites the wounded community with athletes and their supporters in the combined goal of competing at endurance events worldwide. For the wounded, the Team engages the competitive spirit so that these warriors are once again defined by their achievements rather than by their injuries. For able-bodied athletes, the Team provides an opportunity to take personal goals to the next level by fundraising in honor of America's heroes. As the Team grows, it is our wish that all of our athletes will be motivated by a community's pledge that no sacrifice will be forgotten, nor need unmet.

A WARRIOR'S WISH®

A Warrior's Wish® supports the long-term goal of hope beyond recovery. These wishes fulfill a desire for a better quality of life or support a quest for life-gratifying endeavors. Knowing that wishes can come true directly affects service members' spirits in addition to the families and communities that support them. Whether realizing a dream to sail, ride a bike again, or own a home adapted to specialized needs, Hope For The Warriors® honors the goals and desires of wounded service members and their families.

WOUNDED WARRIOR UNIT SUPPORT

Wounded Warrior Units operate on many U.S. military bases, offering a community where active-duty wounded service members can continue their recovery. Hope For The Warriors® assists these units by providing necessary equipment and supplies, sponsoring activities, and supporting events. In addition, Hope For The Warriors® operates the Warrior House® aboard Camp Lejeune, NC. Warrior House® provides transitional, adapted guest housing for wounded service members and their families or temporary accommodations for wounded service members returning for unit homecomings, reunions and base events.

Hope For The Warriors®

Executive Staff



ROBIN KELLEHER, President/CEO

Robin Kelleher currently serves as President and CEO of Hope For The Warriors®, the organization she co-founded in 2006. Robin's entrepreneurship, leadership, and passion has led this highly successful grassroots effort to national heights with fundraising efforts topping \$1,500,000 in three short years and now, with a budget of \$3.7 million supporting nine programs.

Robin is responsible for developing and implementing the strategic direction of the organization, providing budgetary and mission focused guidance to the growing staff of Hope For The Warriors®. She works directly with the board of directors and plays a key role in developing the board ensuring the future of the organization. She maintains complete oversight of all operations. Previously, Robin founded and operated two successful for-profit businesses and one not-for-profit organization.

She holds a bachelor's degree in business and economics from Randolph Macon College and has extensive knowledge in web presence development. Robin is married to an active duty Marine and is the mother of two beautiful children. She currently resides in Northern Virginia.

TINA ATHERALL, MSW, Executive Vice President

Tina Atherall currently serves as the Executive Vice President of Hope For The Warriors® and reports directly to the President/CEO and the Board of Directors. In her position, Tina plays a key role in the identification and implementation of strategic direction for the organization. Managing a budget of \$2 million and supporting nine key programs, Tina identifies future needs and develops, implements, and evaluates programs for this generation of combat wounded service members, their families, and the families of the fallen. Her work with Hope For The Warriors® promotes advocacy and support for the families and caregivers of those wounded or killed in the line of duty.

A native of Michigan, Tina graduated from Adelphi University in 2010 with a master's degree in social work and was honored with the Student Group Award by the Association for Advancement of Social Work in Groups (AASWG). Prior to joining the Hope For The Warriors® team, she worked extensively in the medical field in both hospital administration and social work. Over the past 17 years, Tina has also held key leadership roles in both the United States Marine Corps Spouses' Volunteer Network and Officers' Wives Club.

A Marine Corps spouse for 17 years, Tina's strength and respect for the military and those who gave all were instilled in her by her grandfather, a World War II veteran. She works in the New York City regional office and currently resides in Yorktown Heights, NY with her husband and four children.

Hope For The Warriors® Awards/Recognitions



2010

- Accepted as an MVP in Military, Veterans and Patriotic Service Organizations of America.

2009

- The Fourth Annual Run For The Warriors® was recognized and awarded the “2009 Event Of The Year” by Onslow County Tourism at the Third Annual Artie Awards Ceremony.
- Designated “Best in America” by the Independent Charities of America.
- Accredited by the Better Business Bureau’s Wise Giving Alliance.

2008

- The Third Annual Run For The Warriors® was recognized and awarded the “2008 Event Of The Year” by Onslow County Tourism at the Second Annual Artie Awards Ceremony.
- April 2008, Hope For The Warriors® was recognized and awarded a \$60,000 grant from the Bob Woodruff Family Foundation for our program, “A Warrior’s Wish®.”

2007

- The Second Annual Run For The Warriors® was recognized and awarded the “2007 Event Of The Year” by Onslow County Tourism at the First Annual Artie Awards Ceremony.
- May 2007, vice president, Shannon Maxwell receives the Volunteer Service Award at the White House by President George W. Bush.
- August 2007, A Warrior’s Wish® program awarded a \$10,000 grant from Newman’s Own and the Fisher Foundation.
- November 2007, board member, James Carrier receives the Spirit of Hope Award, which was inspired by Bob Hope’s dedication to the men and women of the United States Armed Forces.
- November 2007, Shannon Maxwell awarded The Very Important Patriot (VIP) Award by the National Military Family Association (NMFA).

Hope For The Warriors®

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Hope For The Warriors®

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Gary Sinise | Actor and Advocate for Wounded Service Members

Sue Wissler | Founding Member of the Advisory Council, Hope For The Warriors®

HONORARY COUNCIL

Shannon Maxwell | Co-founder, Hope For The Warriors®; Vice President, SemperMax, Stafford, VA

John Vigiano, Sr. | Captain FDNY, Retired

For more information about Hope For The Warriors®, please visit www.hopeforthewarriors.org.

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