



From: HOPE FOR THE WARRIORS™  
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## **Non-profit workers take the Polar Bear plunge on Super Bowl Sunday**

*Representatives of Hope For The Warriors™ join the Waterfront Warriors in a cold dip at Long Beach*

**LONG BEACH ISLAND, New York, February 7, 2010** – Representatives of Hope For The Warriors™ will join hundreds of others in the Long Beach Polar Bear Club “Super Bowl Sunday Splash” held annually at the beach along Long Beach Blvd., Long Island on Super Bowl Sunday. Scheduled for 1:00 p.m. on Sunday February 7, 2010, this year’s Polar Bear Plunge marks the 10<sup>th</sup> anniversary of the event that last year raised more than \$300,000 for the Make-A-Wish Foundation.

Hope For The Warriors™ Mary Gallagher, **of Lynbrook, NY**, and Vice President Tina Atherall and her family, **of Yorktown Heights, NY**, will “take the plunge” along with injured heroes and representatives from the Long Beach Waterfront Warriors to help raise awareness for their parallel mission of providing support and comfort to combat-injured U.S. service members and their families and families of the fallen.

“This is a wonderful opportunity for many organizations and caring people to come together with a sense of fun and camaraderie,” states Mary Gallagher, Representative, Hope For The Warriors™. “I’m excited and honored to brave the cold water alongside the injured heroes of the wars in Iraq and Afghanistan.” As the Polar Bear Club website states, these participants will jump into the freezing Atlantic with “with warm hearts, startled shouts and determination.”

To learn more about Hope For The Warriors™ and their mission to ensure that no sacrifice is forgotten, nor need unmet for our nation’s combat-injured heroes, please visit their website at [www.hopeforthewarriors.org](http://www.hopeforthewarriors.org). For more information on the Long Beach Water Front Warriors and their mission to provide outings for injured U.S. service members and their families, please visit [www.lbwaterfrontwarriors.org](http://www.lbwaterfrontwarriors.org).

*Hope For The Warriors™ is a civilian organization, with 501(c)(3) non-profit status, is not a government agency and is solely supported by the generosity of individuals, corporations, and foundations in support and appreciation of those who have sacrificed in the name of freedom. Federal Tax Id#20-5182295. Hope For The Warriors™ is a recipient of the Combined Federal Campaign, CFC #27800.*

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